

DARLING HARBOUR COMES ALIVE DURING THE SYDNEY INTERNATIONAL FIFA FAN FEST™



The Sydney International FIFA Fan Fest has been a great success with hundreds of thousands of fans coming to Darling Harbour to celebrate and support their team in the 2010 FIFA World Cup. While 32 nations played in the 2010 FIFA World Cup, Sydney was one of only six cities around the world to host an International FIFA Fan Fest.

The Sydney International FIFA Fan Fest has been an exciting celebration of football fever. The four weeks of the world cup has seen entertainment from across the globe, dozens of matches on Australia's only floating football pitch, visits from the official mascot Zakumi, fantastic prizes from Hyundai and Sony as well as some of the world's best football broadcast on giant floating screens.

PremiAir Services played a major role in this event as we were selected by the Community Engagement and Events Division in the NSW Department of Premier and Cabinet to supply Generators, External Fuel Cells, BioDiesel Refuelling Services, Lighting Towers and Variable Message Board.

With two sites operating out of Tumbalong Park and Cockle Bay the precinct did not have enough in ground power to run the event. With an array of food stalls, special effect lighting, site accommodation as well as backup requirements for the 5 giant screens, **PremiAir Services** were called upon to offer a power solution to run the entire site. Biodiesel run Generators ranging from 100kva to 350kva all linked to external fuel cells for continual use were supplied in 5 different locations.

Within the first week of the event one of the 300kva generators was accidentally left running throughout the day and ran out of fuel in which the electrician onsite complained that the generator was too quiet not realising that it was running. Our complete range of Nippon Sharyo generators are super silenced with various sets film silenced with a dB reading of only 53.

Our Variable Message Boards also played an integral part with 14 boards established on all entry points and well as critical areas onsite to direct the massive crowds and assist the Traffic Management Planners. Our Variable Message Boards were chosen over the competitors as they are event quality meeting all RTA specifications and Australian Standards. We also provided the staff with training as well as minicomputers that allowed them to program all boards onsite throughout the entirety of the world cup in the middle of the night. Backed up by a dedicated message board technician on call 24/7, our boards never missed a beat.

With one point of contact for the entire event, offering a sustainable hire solution to the events industry as well as the equipment and expertise **PremiAir Services** can claim to have offered another faultless event experience.

